



AFRICAN AMERICAN MEN OF WESTCHESTER

2025 Business Skills Olympics Case Guidelines

This year's case is:

Strategies to Address Diabetes in Underserved Communities

This year's case is a departure from the traditional graduate business school case. AAMW has partnered with White Plains Hospital to offer a case related to a significant healthcare issue facing the underserved in Westchester County's communities.

Problem Statement

Diabetes continues to have a severe impact on underserved communities, exacerbating health disparities and systemic inequities. Factors such as limited access to healthcare, financial barriers, and social determinants of health prevent many individuals from receiving the care they need. Addressing these challenges requires innovative strategies that target these deep-rooted issues while ensuring long-term sustainability.

For this year's competition, your team must consider the following:

From the **Challenges** listed below, select one that should be given the most consideration:

- Geographic Disparities
- Racial and Ethnic Iniquities
- Limitations of Insurance

From the **Opportunities** listed below, select one that is considered to have the most impact:

- Targeted Interventions
- Systemic Changes
- Creative Solutions

From the **Strategies** listed below, select one that presents the best opportunity for success with this issue:

- Expand Access through Community-Based Care
- Integrate Technology for Cost-Effective Management
- Advocate for Affordability and Equity
- Strengthen Preventive Care Initiatives



Your Task

Outline a solution strategy that includes one consideration from each of the components listed above (**Challenges, Opportunities, and Strategies**). Your presentation must address each of the following:

Key Barriers
Implementation Plan
Financial Sustainability
Impact Measurement

Your team will have five minutes to present your solution to the judges. You will be judged on the following components:

- *Identification of the critical issue(s) presented by the case.*
- *Your proposed solution and the logic supporting it.*
- *The projected impact of your solution.*
- *The resourcefulness of your team.*
- *Your overall presentation.*

Although you are expected to develop your solution as a team, the number of team members who present is up to you. All team members must appear during the presentation.